

People who are considering entrepreneurship have different backgrounds: goals, skills and knowledge differ from each other. Valmennusmajakka offers you an opportunity to be involved in a training which helps you accomplish your dreams as an entrepreneur.

During this online course you will make concrete business plan for your own business idea. The plan will be made in Tulosmajakka. It is an easy to use practical tool for creating business plans. Tulosmajakka will be at your disposal free of charge after the training. Therefore, you can continue to develop your business plan whenever needed.

## Webinars and coaching

The training includes webinars which provide you with in-depth information about how to make your own business plan. The webinars are arranged via the easily mastered GoToMeeting software. You will receive also personal coaching throughout the training programme.

### **Courses Spring-Summer 2024**

**29.1.-1.3.2024**, (716995), apply before 14.1.

**8.4.-14.5.2024**, (717006), apply before 24.3.

**1.7.- 2.8.2024**, (717007), apply before 16.6.

Apply via www.tyomarkkinatori.fi

# Your business plan consists of the following parts

- >> Entrepreneurship and business planning
- » Market analysis
- » Business forms
- » Marketing and sales plans, productisation
- >> Economic planning
- >> Profitability, pricing
- >> Entrepreneur's tax, law and employer knowledge
- >> Entrepreneur's insurance and social security

#### For more information

www.tyomarkkinatori.fi // Course ID 713478 / 714419 Help Line 0295 020 702 // facebook.com/koulutusneuvonta

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Apply via Job Market www.tyomarkkinatori.fi







### Valmennusmajakka

Valmennusmajakka is an experienced executive training company that has been organising entrepreneurship courses and small business counselling for over 15 years.